

Job Objective & Implementation Skills

Detailed Skills Below

Experience

Education

Detailed Skill Sets

Sr. Developer/Architect/Writer/Team Trainer - Freelance

- Social Media/SEO-focused, responsive, interactive web presence; targeted, SPAM avoiding mass email with big data (often voter data) back end
- QA alliance-based APIs, embeds, plug-ins and apps
- Help small operations deploy now, fully prepared for big data later, saving huge costs
- Develop 'big data' analysis (demographic, psychographic) for SM/email targeting
- Develop and train SM-focused staff on conveying message, *fast* SM response
- Develop online payment processing: sales, membership, donations
- Equally talented at producing content, copy writing, technical writing, training
- Can oversee platform QA and validate security, PEN for online activities and assets

Clients/Projects - Freelance

- **US Presidential Draft Committee** - National Digital Director - 2.5 years, raised \$26 million, led digital team, produced training programs, validated demographic and staff production metrics
- **Crypto-Currency IPO/ICO** - CIO - SEC blockchain crypto-currency offering under development
- **RSBN Television Network** - Sr. Developer/Producer - deploy simulcast servers for broadcast from mobile field location into simulcast to Facebook LIVE, Youtube LIVE, supply content
- **Oakland Group, Inc.** - Architect/Sr. Developer - online shopping cart serving 10,000 merchants - coded, supervised offshore team of developers; deployed help desk
- **US Presidential Primary Committee** - Digital Director/Developer - all digital efforts, responsive, interactive web site, targeted, SPAM avoiding mass email
- **California Power Exchange** - Developer/Tech Writer - state online electrical power trading
- **Wedbush Securities** - Sr. Developer - online securities trading, electronic payments
- **Universal Studios** - Sr. Developer - ecommerce online store for DVDs, albums, CDs
- **Los Angeles Times** - Sr. Developer - real estate 'classifieds' database and web site
- **Nearly 100 political campaigns** - Architect/Developer/Trainer - responsive web site, big voter data, mass email, SM targeting, psychographics, training, exquisite video conference call/online town hall production, mass email marketing, targeting and writing

Pasadena Community College Pasadena, CA Studio Television Production, Electronic News Gathering

Tulsa Community College Tulsa, OK Associate of Liberal Arts

University of Tulsa Tulsa, OK Marketing, IT, Communications

Certifications: Nationbuilder 'Expert' - Microsoft Mobile Developer

Skills: Full stack programmer, AWS, SEO & SM, Linux, Windows Server, HTML, CSS, SCSS, bootstrap, jquery, node.js, php, perl, python, ASP.Net, Liquid (Shopify) Postgres SQL, MySQL, SQL Server.

Tools & platforms: Github, Eclipse, Wordpress, NationBuilder, Microsoft Visual Studio, VS Team Services, SourceSafe, RCS, SCCS, MS Office, Word, Excel, Access, IIS, Apache, Libre Office, Splunk, Wowza, streaming media, Vegas, AVID, KDENlive, Video conferencing/training tools and audience skills (polished presenter/trainer).



Resume' of Ron Robinson

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